



SUBLUXATION DOMINATION

McCormick Chiropractic

Volume 5, Issue 2

2015

September

Coventry Office Workshops
Getting The Best Results
September 1st at 6:30 PM

Core Strengthening
September 8th at 6:30 PM

Dinner With The Doctors
September 15th at 6:30 PM

The War Within with Dr. Bill Keenan

This new and exciting seminar teaches us that germs are not as bad as we once thought. This seminar also delivers a wonderful perspective on how our bodies truly heal from the inside out.

Shopping For Herbal Supplements 101 with Susan Hess, Herbalist
September 29th at 6:30 PM

Have you ever stood before a wall of herbal supplements and felt completely overwhelmed?
This workshop is for you!

Elverson Office Workshop
Lunch & Learn at 12:00 PM
Achy Painful Joints – Dealing with Arthritis
At The Morgantown Coffee House
Invite Your Friends!

All Workshops are Complimentary
For Our Patients. Please Feel Free To
Invite Your Friends and Always
Remember To R.S.V.P.

**Summer Weight Got Ya
Down?**

Schedule a Free
Nutritional/Weight Loss
Consult Today!

Don't Forget!
We want to hear your
Chiropractic Testimonial!
Share with us your Success
Story by seeing Kim!
See the Front Desk for more
Information on the above!

Book Your Workshops
For Your Church
Groups, Men's or
Women's Group, Youth
Groups, Workplace or
anything else. We would
be happy to **tailor** our
workshops for your
needs. Speak with **Lind-**
sey for details.

In The Community

09/18/2015
Eastern Technologies
Peak Performance

09/30/2015
Lunch & Learn
Connections On
High Street
How To Boost Your
Immune System. At
12PM

Bring A Friend & You Both
Will Receive A
Complimentary Meal.
OPEN TO PUBLIC

WHO
DO YOU
KNOW?

That Can
Benefit From
Chiropractic
Care.

Do You Remember When You Had?

Neck?	Bloating/Constipation?
Headaches?	Acid Reflux?
Midback Pain?	TMJ Pain?
Allergies?	Carpal Tunnel?

Chiropractic Turns
120!

Celebrate what
chiropractic
has done for you
by telling your
Friends & Family!

Refer a friend into the
office during the month of
September and you will be
entered into a raffle!

By referring a friend into
the practice they will
receive a complimentary
consult, exam and
x-ray (if needed) at
NO charge. (A \$350 value.)



The history of chiropractic dates from 1895. Daniel David Palmer of Iowa performed the first chiropractic adjustment on a partially deaf janitor, Harvey Lillard. He then mentioned a few days later to Palmer that his hearing seemed better. This led to Palmer to open a school of chiropractic two years later. The word "chiro" was coined from Greek root words meaning hands and the word 'practic' meaning to practice.

Early chiropractic bore similarities to osteopathy and was criticized as practicing medicine without a license. Those similarities resulted in many chiropractors, including D.D. Palmer, being jailed on such charges.

In 1906, D.D.'s son B. J Palmer took control of the Palmer School of Chiropractic. B.J. began to accept the use of technology such as X-rays within chiropractic care. Dr. Solon Langworthy was the first to use the word "subluxation", which means, when a bone is out of place it pushes on a nerve and causes a loss in health.

Chiropractic is a health care discipline, which emphasizes the inherent recuperation power of the body to heal itself without drugs or surgery. Chiropractors focus on the relationship between the spine and nervous system, and how the relationship affects the preservation and restoration of health.

HAPPY BIRTHDAY
CHIROPRACTIC!